



BUSINESS SOLUTIONS

Big Picture™ Software Business Solutions

Are you capitalizing on the automation capabilities of the Internet? We understand and provide solutions for your business and technology pain. Manage your website content. Connect management, staff, customers, and associates in new ways. Streamline business processes. Integrate your databases.

What is your pain?

REFERENCE CUSTOMERS

Investors Real Estate Trust, Newkota, Farm Credit Services, SD Board of Dentistry, Kentucky REA, NV Social Work, WV Professional Engineers, ND Dept. of EMS, Minot Housing Authority...



Big Picture™ software runs in **your web browser**. It will enable you to manage your **business processes** and website content more **efficiently**.



BUSINESS SOLUTIONS

Big Picture™ Business Solutions helps you manage your...

Document Repository

Manage & publish documents in a real-time, secure paperless environment that's accessible 24/7 and protected in a data vault.

- Eliminate Document Retention & Storage
- Automatically Send Notifications of New Content

Marketing & Management

Streamline operations.

- Send eMail & SMS Alerts
- Create & Run Mail Merges
- Scheduling
- Call Centers & Online Reservations

Database

We will build you a database or integrate with your existing one.

- Reorganize Existing Data
- Extend Database to Clients, Employees, Vendors

Inventory

Manage inventories of vehicles, real estate, etc. with tools that enhance the customer experience.

- Represent Internal Inventory on Website
- Manage Categories, Options, Amenities

System Integration & Automation

Streamline your business processes by tying together separate data stores in a cohesive environment.

- Synchronize Data Stores (Access, Excel, QuickBooks)
- Automate Tedious & Error-Prone Tasks

Reports

Let us customize reports that work with your Big Picture tools and your existing software.

- Detailed Management Reporting
- Monitor Critical Business Indicators
- Dashboard for Easy Access to Often-Used Reports

Website

Create and modify website content in a real-time, secure online environment.

- Manage Web Content
- Publish News Stories
- Maintain an Events Calendar
- Accept Encrypted Applications

Accounting

From enterprise systems to small business packages, we have a solution for you.

- Integrate Disparate Systems
- Quickbooks Upgrades
- Inventory Systems
- General Accounting Solutions
- Microsoft Great Plains Partner

eCommerce

Sell products in a secure environment that's your online storefront.

- Create a Virtual Store
- Publish a Product Catalog or Shopping Cart
- Accept Credit Card Payments
- Track Prospects & Manage Order Fulfillment

Employee Portal

Users see tailored data views & reports.

- Automatically Send Notifications
- Managed Widgets & Graphs
- Key Performance Indicators
- Mobile Access

CRM & Knowledge Management

Customer Relation Management helps your business to track and manage customer and critical business knowledge.

- Track Employee, Client, & Partner Interactions
- Support Sales & Customer Service
- Goldmine Replacement



Our customized solutions give you options tailored to your needs!

OPERATIONS

Implementation Consulting • Support & Training • Project Management & Business Analysis • Custom Development • Site Design & Layout